



Make It's Fashion Part of Your Shopping Center.

It's Fashion has the trendy looks found in mall specialty stores at low prices every day. The stores offer the latest junior-inspired fashions, shoes and accessories for juniors and junior plus. New store prototypes feature an attractive and inviting shopping experience. The success of The Cato Corporation has established our stores as an exciting and distinguished addition to any development.

The Cato Corporation is a leading specialty retailer of value-priced fashion apparel and accessories operating three store brands-Cato, It's Fashion/It's Fashion Metro and Versona, with approximately 1,330 stores in 33 states.

Site Specifications

- Power centers, mall, national discounters, and/or market dominant grocer anchored centers.
- 4,000 to 8,000sq. ft. with minimum of 40' of frontage.
- 2nd generation apparel spaces preferred.

Demographic Composition

- Metro, middle & rural markets are considered.
- Minimum trade area population of 30,000.
- A broad range of income levels.

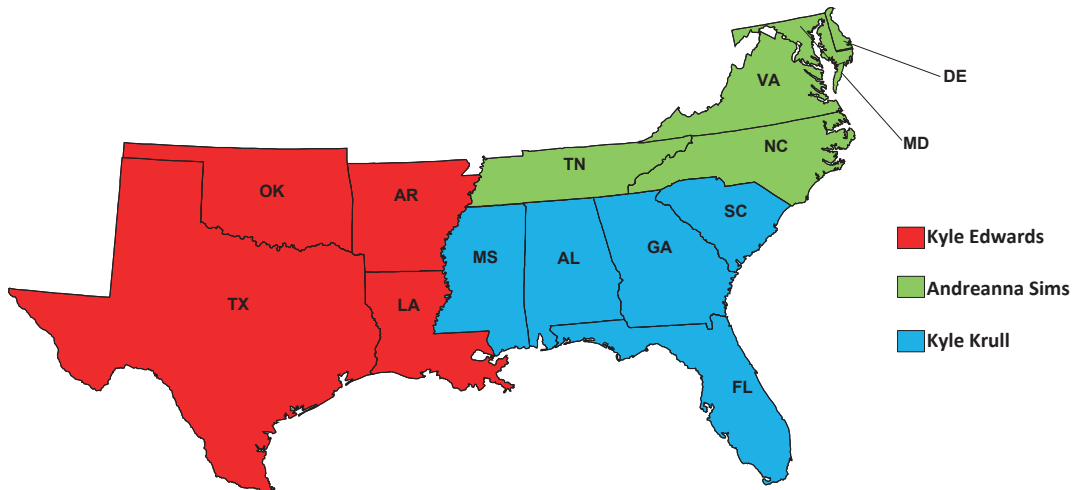
Your Presentation Should Include:

- Local map with site and surrounding retail centers clearly indicated.
- Large site plan with tenant listing, parking, store dimensions, curb cuts and traffic lights.
- Leasing plan showing building and space dimensions and front elevations.
- Current demographics.
- Traffic counts.

it's fashion
itsfashions.com

it's fashion

A DIVISION OF THE CATO CORPORATION



Contact our Real Estate Department

Warren Doyle, Vice President Corporate Real Estate
(704) 551-7641 wdoyl@catocorp.com

Kyle Edwards, Regional Vice President/Director of Real Estate
(972) 423-8148 kedwa@catocorp.com
Arkansas, Louisiana, Oklahoma, Texas.

Andreanna Sims, Regional Vice President/Director of Real Estate
(704) 571-7739 asims@catocorp.com
Delaware, Maryland, North Carolina, Tennessee, Virginia.

Kyle Krull, Regional Vice President/Director of Real Estate
(704) 551-7227 kkrul@catocorp.com
Alabama, Florida, Georgia, Mississippi, South Carolina.

The Cato Corporation P.O. Box 34216, Charlotte, NC 28234 Tel: (704) 554-8510 Fax: (704) 551-7594
Shipping Address: 8100 Denmark Road, Charlotte, NC 28273

